

Samantha Clusiau

321 2nd Street, Nashwauk, MN 55769 | 218-969-2740 | samanthaclusiau88@gmail.com

Summary

MARKETING COMMUNICATIONS STUDENT WITH EXPERIENCE IN CONTENT CREATION, DIGITAL MARKETING, AND AUDIENCE ENGAGEMENT. SKILLED IN RESEARCH, CAMPAIGN ASSET MANAGEMENT, AND SOCIAL MEDIA STRATEGY, WITH A STRONG FOUNDATION IN ADOBE CREATIVE SUITE, GOOGLE ANALYTICS, AND MICROSOFT OFFICE. PASSIONATE ABOUT BRAND STORYTELLING AND DATA-DRIVEN MARKETING.

Work Experience

Dietary Cook/Food Safety Manager

Aspen Grove Alternative Senior Living – Chisholm, MN

March 2022 to Present

- Comply with health and safety regulations by the Minnesota Department of Health.
- Communicate effectively with staff and residents to ensure dietary needs are met.
- Maintain high standards of cleanliness with proper food handling, preparation, and storage.

Certified Nursing Assistant/Caregiver

Aspen Grove Alternative Senior Living – Hibbing, MN

October 2010 to June 2021

- Assisting residents with daily cares.
- Monitoring and communicating residents' status with staff and family members.
- Providing emotional support for residents.
- Answering phone, taking and relaying messages to management.
- Daily recording of resident care.

Education

Bachelor of Science - Marketing Communication

Bemidji State University - Bemidji, MN

September 2022 to Present

Associate of Arts - Liberal Arts and Sciences

Hibbing Community College - Hibbing, MN

September 2019 to May 2022

Skills

- Adobe InDesign
- Adobe Acrobat
- Adobe Premier Pro
- Microsoft Office Suite
- Google Analytics
- Writing & Editing (Social Media, Blogs)
- Basic Photography for Web & Print
- Social Media Content Creation & Strategy
- Medication Administration (10+ years)
- Alzheimer's/Dementia Care (10+ years)